

In the rapidly changing fashion, retail, luxury and consumer goods industries, leading companies seek responsive attorneys who understand their business dynamics from every angle. Duane Morris attorneys, through their specific knowledge and broad experience, skillfully guide clients through the complexities of a brand's or product's life cycle and beyond.

REPRESENTATIVE CLIENTS

- ▶ ANTHROPOLOGIE
- ▶ B. SIDE SWIMWEAR
- ▶ BOB MACKIE DESIGN GROUP, LTD.
- ▶ BON-TON DEPARTMENT STORES
- ▶ BRERA OROLOGI
- ▶ COTY, INC.
- ▶ DAVID BROMSTAD
- ▶ ELEGANT MOMENTS
- ▶ HELEN JON
- ▶ INGLOT
- ▶ LABELUX GROUP
- ▶ LACE SILHOUETTES
- ▶ LAND ROVER
- ▶ LENOX
- ▶ MCCUBBIN HOSIERY, LLC
- ▶ NAKED BRAND GROUP INC.
- ▶ NANETTE LEPORE
- ▶ PARFUM FRANCIS KURKDJIAN
- ▶ SOLANGE AZAGURY-PARTRIDGE
- ▶ SWAROVSKI
- ▶ TIFFANY & CO.
- ▶ URBAN OUTFITTERS
- ▶ WOLFGANG JOOP
- ▶ YOUR STYLE UNZIPPED
- ▶ ZAGLIANI

RANGE OF SERVICES

- ▶ CORPORATE
- ▶ FINANCING
- ▶ MERGERS AND ACQUISITIONS
- ▶ LABOR AND EMPLOYMENT
- ▶ LITIGATION
- ▶ DISTRIBUTION AND LICENSING AGREEMENTS
- ▶ PRODUCTS LIABILITY
- ▶ REAL ESTATE
- ▶ TRADE SECRET
- ▶ TRADEMARK PORTFOLIO MANAGEMENT
- ▶ VENTURE CAPITAL
- ▶ LOSS PREVENTION
- ▶ CYBERSECURITY, PRIVACY AND DATA PROTECTION
- ▶ COMPLIANCE

"When it comes to protecting our brand at Brera Orologi, I rely on a legal team that understands our company and the sophisticated design elements that go into our unique luxury watches. Our lawyers at Duane Morris know our company from the inside out: from our beginnings in Northern Italy and the cultural influences that heritage brings, to our aesthetic, to our passion for creating precise, bold and classic state-of-the-art watches. Our company is born from, and influenced by, craftsmanship, quality and attention to detail—the same attributes a great lawyer needs to craft, manage and protect the trademarks that form our portfolio. Duane Morris has been there from the beginning. Our attorneys helped us build our portfolio from the ground up, and have obtained trademarks for us in Brazil, Mexico and China, as well as domestically. Working with Duane Morris has been a fantastic experience."

- TINA PASI, Creative Director, Brera Orologi

REPRESENTATIVE MATTERS

- ▶ Represented Naked Brand Group Inc. (NASDAQ: NAKD), a leading designer and manufacturer of men's and women's innerwear, in the filing of its Form S-1 registration statement, pricing and closing of its underwritten public offering for 1,875,000 shares of common stock with a simultaneous uplist to NASDAQ. Duane Morris also represents Naked as their outside counsel on securities and other business matters, including a previous tender offer and endorsement agreement with Dwyane Wade of the Miami Heat.
- ▶ Represented Cott Corp., a leading supplier of private label drinks, in the acquisition of Cliffstar Corp. in a US\$500 million cash deal that made Cott one of the world's largest retailer brand beverage companies.

- ▶ Represented Community Loan Fund of New Jersey, Inc. in connection with the deployment of Federal New Markets Tax Credit allocation for the \$174 million restoration of the Hahne's Department Store building in Newark, New Jersey, into 160 mixed-income housing units, 75,000 square feet of street-level retail space and a new arts and cultural center for Rutgers University. The retail portion includes a 30,000-square-foot Whole Foods.
- ▶ Represented a national retailer (850-plus stores in 26 states) in various commercial litigation matters, including trade secret and unfair competition litigation, SEC litigation and a wage-and-hour class action.
- ▶ Represented a publicly traded fashion/apparel company in connection with FINRA insider trading inquiry.
- ▶ Represented a privately held company that owns one of the fastest-growing and most innovative luxury brands in the home furnishings marketplace (positioned as a lifestyle brand and design authority, offering dominant assortments across a growing number of categories, including furniture, lighting, textiles, bathware, decor, outdoor and garden, as well as baby and child products) in two successful Uniform Domain-Name Dispute-Resolution Policy (UDRP) proceedings before the National Arbitration Forum.
- ▶ Represented defendant The Bon-Ton Department Stores, Inc. in a patent infringement matter relating to wide access databases and database systems and self-evolving database and method of using same.
- ▶ Represent various companies, including a wholesaler of homegoods, high-end swimsuits and clothing line, in connection with trademark and copyright protection and enforcement, co-branding and IP licensing agreements, anti-counterfeiting, patent, domain name disputes, global portfolio management and other intellectual property matters.
- ▶ Advised and represented multiple consumer goods manufacturers in reporting potential product hazards to the U.S. Consumer Product Safety Commission involving apparel, footwear, sporting goods and electronics; responding to and correcting hazard reports submitted by third parties to the U.S. CPSC Safer Products database; and devising and negotiating terms of product recall.
- ▶ Represented owner of a former approximately 211,000-square-foot department store building in a condemnation by a city for construction of a new sports arena. The taking and subsequent negotiations were complicated by the unusual ownership structure of the property being acquired: The department store and underlying land were separate parcels having separate ownership. Initially, the city offered \$4.3 million for all interests in the property—with \$0 attributed to the department store building. The two property owners settled the matter for a total of \$12 million, with \$7 million being paid to the client, the owner of the department store building.
- ▶ Represented a bath and beauty products retailer in connection with website accessibility, such as compliance with Braille reading machines, under the Americans with Disabilities Act (ADA).
- ▶ Advised large national grocery store chain and pharmacy chain regarding legal issues relating to establishment of retail medicine clinics on-site and anti-kickback issues pertaining to pharmacy referrals.

PROFESSIONAL AFFILIATIONS

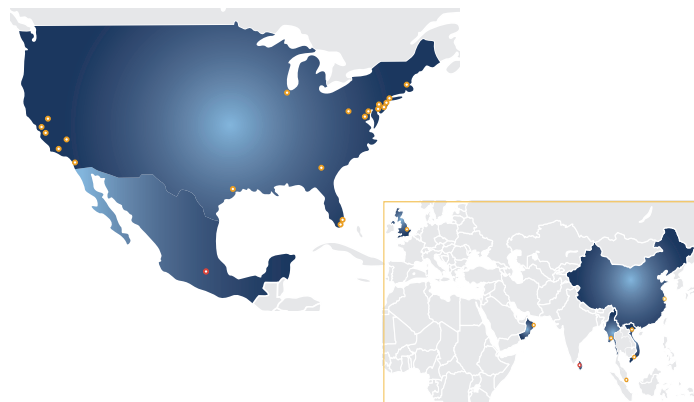
Our attorneys proudly serve on boards and support industry organizations, including:

LAS VEGAS
FASHION
COUNCIL



RETAIL
MARKETING
SOCIETY

OFFICE LOCATIONS AND REACH



UNITED STATES

Atlanta	Miami
Baltimore	Newark
Boca Raton	New York
Boston	Philadelphia
Cherry Hill	Pittsburgh
Chicago	San Diego
Houston	San Francisco
Lake Tahoe	Silicon Valley
Las Vegas	Washington, D.C.
Los Angeles	Wilmington

INTERNATIONAL

Hanoi	Oman
Ho Chi Minh City	Shanghai
London	Singapore
Myanmar	

- > Joint ventures in Myanmar, Oman, Shanghai and Singapore
- > Alliances in Mexico and Sri Lanka
- > Leadership positions with international networks of independent law firms

FOR MORE INFORMATION, PLEASE CONTACT:



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